

# Work package 5: communication and outreach

## “IDEAAL” European project

# Objectives of the Work Package 5

- ▶ Supporting WP2, 3 and 4 actions to optimize their effects
- ▶ Raising the visibility of GANIL and partners
- ▶ Exploring new communication tools

# Tasks of the Work Package 5

## Task 1

- Towards members and funding partners

## Task 2

- Towards academics and industrial users

## Task 3

- Towards the layman

## Task 4

- Towards press

# Description of the task 1: towards members and funding partners

- ▶ Promotion of local, national and international scientific and technical joint projects
- ▶ Communication tools to support the research of new funders and sponsors (WP2)
- ▶ Summary activity report sent to members and funding partners

# Description of the task 2: towards academics and industrial users

- ▶ Dedicated tools for industrial users and prospects (WP4)
- ▶ Upgrade of the GANIL-SP2 users web site
- ▶ Newsletter for users
- ▶ Summary report of scientific and technical activities
- ▶ Annual international conferences for GANIL community: Colloque and GANIL-SP2 week

# Description of the task 3: towards the layman

- ▶ Travelling exhibition about GANIL
- ▶ Tools for pupils and teachers
- ▶ Virtual visit of GANIL available online
- ▶ Participation in the French Science Festival
- ▶ Artistic partnerships
- ▶ Digital strategy to define presence of GANIL on social networks

# Description of the task 4: towards press



Press kit



Press area on GANIL website

# Work package 5 deliverables

**D5.1**

Information tools  
for industrial users  
(M24)

**D5.2**

Annual international  
conference for  
GANIL users (M36)

**D5.3**

New website and  
newsletter for  
academic users  
(M24)

**D5.4**

Online and printed  
tools for  
dissemination of  
information to the  
general public (M30)



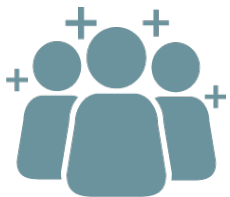
# Work package 5 team

Work package leader: Myriam Grar (funded by IDEAAL for 18 months)

Work package deputy leader: Jean-Charles Thomas



Recruitment of a graphic designer and a web designer/developer for the project



Internal support of:

- G2i
- Conferences Organization Committee (ROC)

# Work package 5

## Budget and human resources



Budget: 666 125 euros  
(direct and indirect costs)



Human resources funded  
by EU:

- 60 person.months