

# **Work package 5: communication and outreach**

## **IDEAAL European project**

# Objectives of Work Package 5



Supporting WP2, 3 and 4 actions to optimize their effects



Raising the visibility of GANIL and partners



Exploring new communication tools

# Tasks of Work Package 5



## Task 1

- Towards members and funding partners

## Task 2

- Towards academics and industrial users

## Task 3

- Towards the layman

## Task 4

- Towards press

# Work Package 5

## deliverables



D5.1

Information tools  
for industrial  
companies (M24)

D5.2

Annual international  
conference for  
GANIL users (M36)

D5.3

New website and  
newsletter for  
academic users  
(M24)

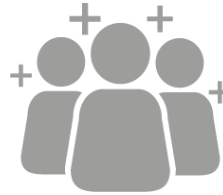
D5.4

Online and printed  
tools for  
dissemination of  
information to the  
general public (M30)

D5.5

Press kit (M24)

# Work Package 5 team



Work package leader: Myriam Grar - GANIL

Work package deputy leader: Jean-Charles  
Thomas - GANIL



Analyst/web developer: Maxime Depincé - GANIL



Graphic designer: Pauline Rouxel - GANIL

# Work carried out during the first period

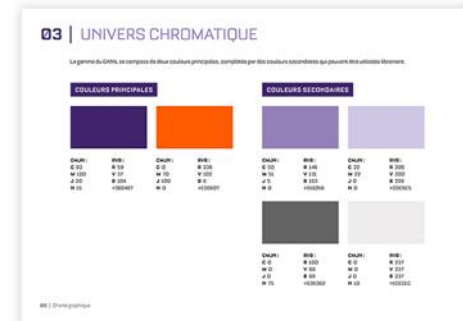


## First step: graphic harmonisation of the communication

Objective: harmonizing all the media and communications tools by the redefinition of GANIL's graphic identity

Starting point: current booklet presenting the facility

Result: identity guideline explaining how to use the logo, the colours and the fonts



# Work carried out during the first period: task 1



## GANIL Highlights

Objective: broadcasting and sharing information about GANIL with members and funding partners (projects, collaborations, news...) and enlarging the communications dissemination

Result: nine highlights were circulated to this audience and reported in their own communications tools

NB: the newsletter dedicated to scientific community and partners will be presented in task 2

# Work carried out during the first period: task 1



## Local network

Objective: relying on a local communications network to build scientific dissemination projects and promote events

Result: organization of the 2017 local Science festival



# Work carried out during the first period: task 1



## Poster GANIL-SPIRAL2 for KU Leuven lab

Objective: promoting KU Leuven activities at GANIL-SPIRAL2 facilities and enhancing GANIL facilities in partners labs and countries

Result: a poster presenting GANIL-SPIRAL2 facility used during an event organised by KU Leuven funding agencies



# Work carried out during the first period: task 2



## Internal information broadcast screen system

Objective: diffusing information to GANIL staff and visitors

Result: a new screen system to facilitate the edition and publication of information and enhance its visual impact

WORKSHOP

APRIL 04-05, 2017

**PRE-PAC  
FAZIA DAYS MEETING**

Guesthouse | GANIL

PHD DEFENSE

FEBRUARY 09, 2018 | 10:00 AM

**ÉTUDE DE L'ISOSPIN  
DANS LES COLLISIONS  
40,48CA+40,48CA À 35 AMEV**

Quentin FABLE

Gilles Illis room | LPC

FORUM

FEBRUARY 21, 2018 | 10:30-12:30 AM

**PRÉSENTATION DES  
PROJETS DU RÉEXAMEN  
DE SÛRETÉ (RXS) DU GANIL**

L. Olivier, B. Rannou, M-H. Moscatello, F. Sobrio, M. Jean, X. Hulin

Guesthouse | GANIL

# Work carried out during the first period: task 2



## GANIL user community portal

Objective: simplifying the access to GANIL tools (IT and communications) and creating an unique account for connection

Result: creation of a database for dissemination of information ; 610 persons registered on the portal

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GANIL USER COMMUNITY PORTAL

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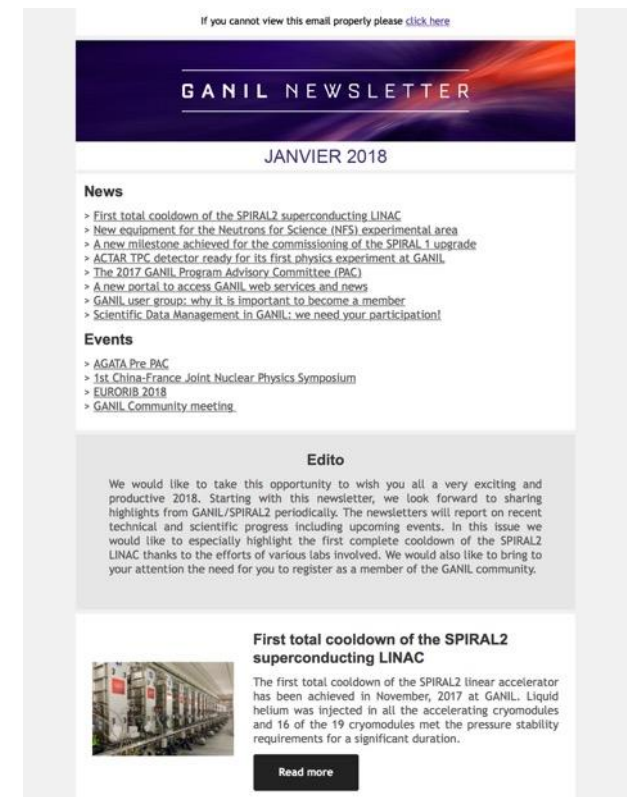
# Work carried out during the first period: task 2



## Newsletter

Objective: broadcasting information on projects and GANIL's activities to the community

Result: the first newsletter sent on January to 2,300 addressees



# Work carried out during the first period: task 2



D5.3  
M24

## New GANIL website

Objective: facilitating the access to the infrastructure, improving the current website (ergonomic, updating, security) and proposing a website which fit with community needs and expectations

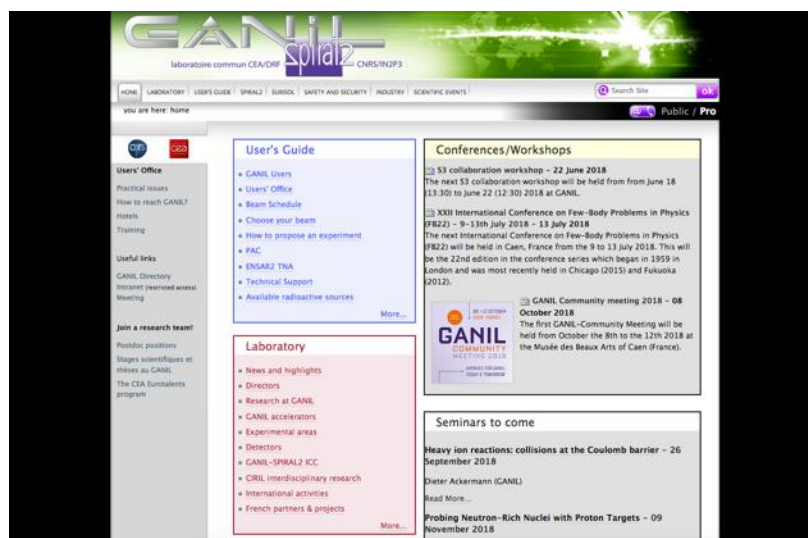
Result: an audit conducted with internal and external users ; a preconisation report which summarize expectations, ideas and habits of users ; a new site map and design > new website online at the end of the year

# Work carried out during the first period: task 2

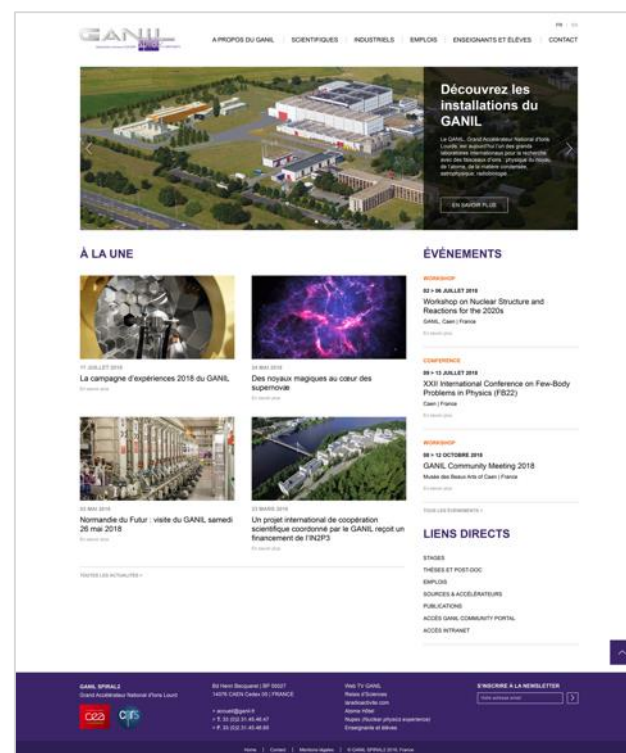


D5.3  
M24

## New GANIL website



*Current website homepage*



*New website mock-up*

# Work carried out during the first period: task 2



## GANIL activity report

Objective: summarising key information and figures about GANIL to be sent to the community

Result: the format and the type of information are defined



# Work carried out during the first period: task 2



D5.2  
M36

## Conferences and workshops

XX<sup>th</sup> GANIL Colloque: 16 – 20 October 2017 ; 100 participants from 18 countries ; 74 talks and 15 posters

1<sup>st</sup> China-France Joint Nuclear Physics Symposium: 10 – 13 April 2018  
57 participants from both countries



EURORIB 2018: 27 May – 1<sup>st</sup> June 2018 ; 133 participants from 16 countries ; 64 talks and 20 posters

GANIL Community meeting, *New avenues for GANIL: today and tomorrow*: 8 – 12 October 2018 ; 104 registered participants





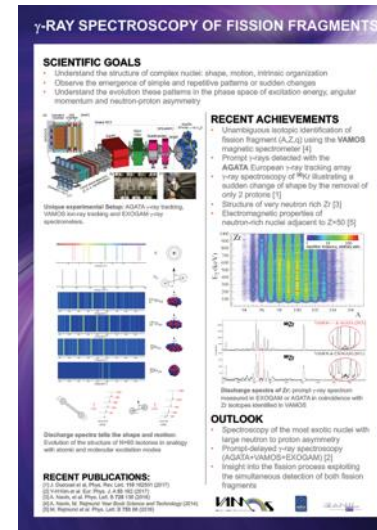
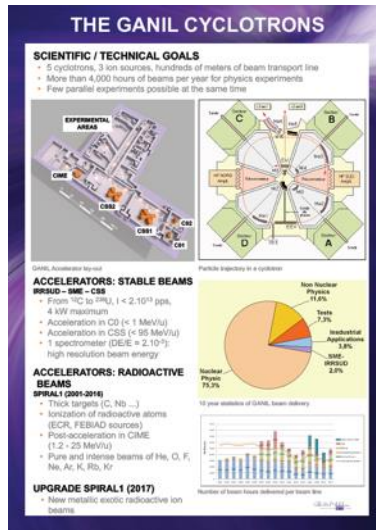
# Work carried out during the first period: task 2



## Posters for scientific visitors

Objective: presenting the main features of the facilities (scientific and technical goals, recent achievements and publications, outlook) during visits of scientists

Result: 12 posters created with the same template



# Work carried out during the first period: task 2

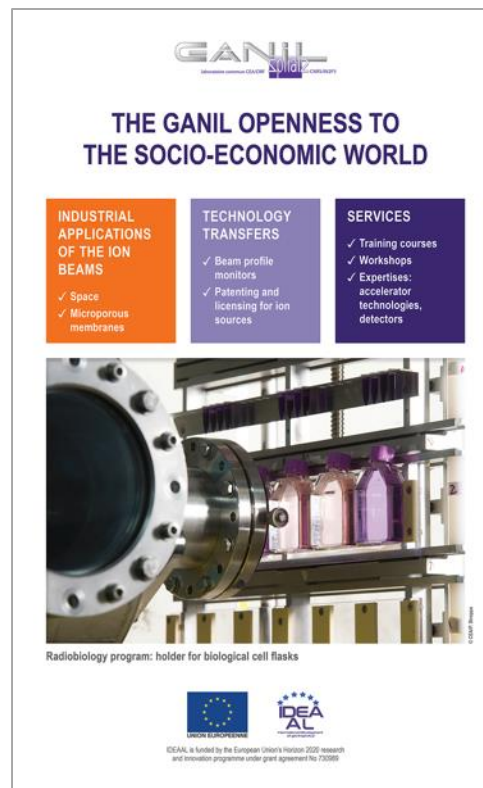


D5.1  
M24

## Communication tools for industrial users

Objective: presenting the valorisation activities to current and potential industrial users and collaborators

Result: flyer and posters presenting the valorisation activities, used during industrial exhibitions (WNE, RADECS). The offer of communications tools for industrial will be extended by the end of the year.



**THE GANIL OPENNESS TO THE SOCIO-ECONOMIC WORLD**

INDUSTRIAL APPLICATIONS OF THE ION BEAMS	TECHNOLOGY TRANSFERS	SERVICES
<ul style="list-style-type: none"> <li>✓ Space</li> <li>✓ Microporous membranes</li> </ul>	<ul style="list-style-type: none"> <li>✓ Beam profile monitors</li> <li>✓ Patenting and licensing for ion sources</li> </ul>	<ul style="list-style-type: none"> <li>✓ Training courses</li> <li>✓ Workshops</li> <li>✓ Expertises: accelerator technologies, detectors</li> </ul>

**Radiobiology program: holder for biological cell flasks**

IDEA AL is funded by the European Union's Horizon 2020 research and innovation programme under grant agreement No 720888



**IDEAAL EUROPEAN PROJECT**  
International Development of gAnil-spirAL2

**PROJECT TOPICS**

International Coordination & New International Partners	Excellence of access to infrastructure	Innovation and Industries	Communication and Outreach

**CALL FOR EXPERIMENTS AT THE END OF 2017  
BEAM OFFERED ON GANIL AND SPIRAL2 FACILITIES  
2018-2019**

Financement of 240 hours of beam time (and travel expenses) for some new industrial experiments that would like to test the capabilities of the GANIL-SPIRAL2 facility in order to confirm industrial's interest in the available beams

Selection of the experiments by a scientific committee

Industrial Applications and Technology Transfer	Access provision to research teams from industries and involvement of industrial users	Increase of Innovation Potential

**H2020 Project**  
INFRADEV-03 2019-017: Individual Support to ESRF and other world-class research infrastructures - G4 - Development and long-term sustainability of new pan-European research infrastructures

Partners: GANIL (coordinator), DRF/CEA-France, IN2P3/CNRS-France, GSI/FAIR-Germany, IFJ Krakow-Poland, NUCLEOPOLIS - France

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 720888

# Work carried out during the first period: task 3



## Brochure for general public

Objective: updating the current brochure disseminated to the public

Result: a new facilities schemes and update of the information



# Work carried out during the first period: task 3



## Participation in French Science Festival

Objective: disseminating information  
about GANIL and science in general

Result: during two days, scientific  
mediation workshops proposed to the  
public (mainly families): principles of  
vacuum, magnetism and ion sources,  
how to conduct an ion beam, the  
diversity of nuclei in the chart of  
elements, the detection of the cosmic  
particles with the Muoscope (system  
of detection for muons)





# Work carried out during the first period: task 3



## Public lectures

Objective: offering meeting places  
between scientists and general  
public and students

Result: three public lectures



▶ Thank you for  
your attention ◀