



## Work package 4 kick-off meeting

**Relations with WP5** 



#### **Objectives of the Work Package 5**

Supporting WP2, 3 and 4 actions to optimize their effects

Raising the visibility of GANIL and partners

Exploring new communication tools



#### Tasks of the Work Package 5

Task 1

Towards members and funding partners

Task 2

Towards academics and industrial users

Task 3

• Towards the layman

Task 4

Towards press



## WP5 - task 2: communication towards academics and industrial users

Identification of the topics



Definition of an offer for industrial users and prospects



Definition of tools

Assistance from a communication agency



### WP5 - task 2: communication towards academics and industrial users



First tools identified in the IDEAAL grant agreement:

- Upgrade of the GANIL-SP2 users web site / including "valorisation" website or a dedicated one
- Newsletter for users
- Brochure dedicated to "valorisation" activities



## WP5 - task 2: communication towards academics and industrial users



Dedicated tools to academic users (used for industrial users?):

- Newsletter for users
- Conferences
- Summary report of scientific and technical activities



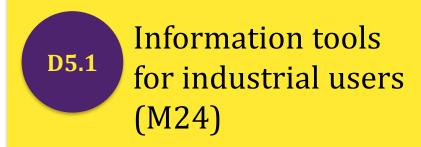
# Work package 5 Dedicated budget of WP5 task2 (including academics and industrial users)



Budget: 194 800 euros (direct and indirect costs)



#### Work package 5 deliverables





New website and newsletter for users (M24)

