

# Work package 4 kick-off meeting

## Relations with WP5

# Objectives of the Work Package 5

- ▶ Supporting WP2, 3 and 4 actions to optimize their effects
- ▶ Raising the visibility of GANIL and partners
- ▶ Exploring new communication tools

# Tasks of the Work Package 5

Task 1

- Towards members and funding partners

Task 2

- Towards academics and industrial users

Task 3

- Towards the layman

Task 4

- Towards press

# WP5 - task 2: communication towards academics and industrial users



Identification of the topics



Definition of an offer for industrial users and prospects



Definition of tools

Assistance from a communication agency

# WP5 - task 2: communication towards academics and industrial users



First tools identified in the IDEAAAL grant agreement:

- Upgrade of the GANIL-SP2 users web site / **including “valorisation” website or a dedicated one**
- Newsletter for users
- Brochure dedicated to “valorisation” activities

# WP5 - task 2: communication towards academics and industrial users



- Dedicated tools to academic users (used for industrial users?):
- Newsletter for users
  - Conferences
  - Summary report of scientific and technical activities

# Work package 5 Dedicated budget of WP5 task2 (including academics and industrial users)



Budget: 194 800 euros  
(direct and indirect costs)

# Work package 5 deliverables

**D5.1**

Information tools  
for industrial users  
(M24)

D5.2

Annual international  
conference for  
GANIL users (M36)

**D5.3**

New website and  
newsletter for  
users (M24)

D5.4

Online and printed  
tools for  
dissemination of  
information to the  
general public (M30)