

DE LA RECHERCHE À L'INDUSTRIE

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IDEAAL WP 2 TASK 2

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- **Objective:** explore the possibilities for private foundations and/or individuals to sponsor GANIL
- **Budget Task 2:** 206 k€
- **Potential actions:** communication, lobbying, branding, sponsors, etc.
- **Method:** subcontracting to companies specialized in fundraising
- **Specifications:** finalized in March 2018
- **Call for tender:** published on April 13th 2018

Phase 1: Campaign project definition

- Write an argument (in French and in English) as a first tool to communicate with potential sponsors (key messages, societal challenges)
- Written reports of meetings with GANIL/CEA/CNRS representatives and European partners
- Identification and mapping of potential sponsors
- Written methodology to setup the sponsorship campaign
- Written note on the possibility for GANIL to receive private funds
- Oral presentation of the deliverables

Phase 2 (optional): Application of the campaign

- Report on meetings with around 10 industrial partners or fundraisers to validate the method and argument
- Report on meetings with around 20 potential sponsors, in order to appreciate the feasibility of the campaign, find interested parties, and estimate the financial realistic objective

Follow up of the contract:

- Need a physicist contact (from GANIL?)
- Regular meetings with the CEA representative

- **Call for tender: published on April 13th 2018**
- **Answers: by May 25th 2018**
- **Report phase 1: at the latest 6 months after the signature of the contract**
- **Phase 2 is optional**

Thank you for your attention!