

Work package 5: communication and outreach

IDEAAL European project

Objectives of the Work Package 5



Supporting WP2, 3 and 4 actions to optimize their effects



Raising the visibility of GANIL and partners



Exploring new communication tools

Tasks of the Work Package 5

Task 1

- Towards members and funding partners

Task 2

- Towards academics and industrial users

Task 3

- Towards the layman

Task 4

- Towards press

Work package 5 deliverables

D5.1

Information tools
for industrial users
(M24)

D5.2

Annual international
conference for
GANIL users (M36)

D5.3

New website and
newsletter for
academic users
(M24)

D5.4

Online and printed
tools for
dissemination of
information to the
general public (M30)

D5.5

Press kit



Two recruitments since our last meeting



Analyst/web developer: Maxime Depincé



Graphic designer: Pauline Rouxel

Status of task 1 – funders and members

- ▶ Communication tools to support the research of new funders and sponsors
- ▶ In progress: validation of a common template - more than 50% of the contents written by collaborators
- ▶ Promotion of local, national and international scientific and technical joint projects
- ▶ Transversal action: highlighting of partnerships in documents and news published on websites
- ▶ Summary activity report sent to members and funding partners
- ▶ To be sent in 2018: 2017 activity report from GANIL key indicators

Status of task 2 - users

- ▶ Annual international conferences for the community ▶
EURORIB in May 2018 (Giens, France)
GANIL community meeting in 2018 (Caen, France)
Next Colloque in 2019

- ▶ Newsletter for users ▶
First newsletter sent in January 2018
Ongoing: improving the edition tool and Newsletter #2

- ▶ Upgrade of the GANIL-SP2 users web site ▶
Presentation of the status by Maxime

New users website - Plan

- Interviews
- Summary of interviews
- Proposal
- Discussions
- Developing
- Tests

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- ✓ Interviews
- ✓ Summary of interviews
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Status of task 2 - users

- ▶ Summary activity report sent to users
- ▶ 2018: 2017 activity report from GANIL indicators
- ▶ Dedicated tools for industrial users and prospects (WP4)
- ▶ 2018: new webpage for industrial users and industrial applications on the users website
Participation in WNE 2018

Status of task 3 - general public



New printed and online tools for general public and pupils

Promotion of research careers (technical, administrative and scientific): a brochure to be distributed during scientific mediation events with teachers and pupils – template in progress

Brochure for children: content and budget in progress

Digital interactive screens in GANIL (general public and scientific contents): budget and requirements specifications in progress



Virtual visit of GANIL



In progress: new meeting with CIREVE in May to confirm the feasibility

New possibility if not: updating of the current online virtual visit with a private company

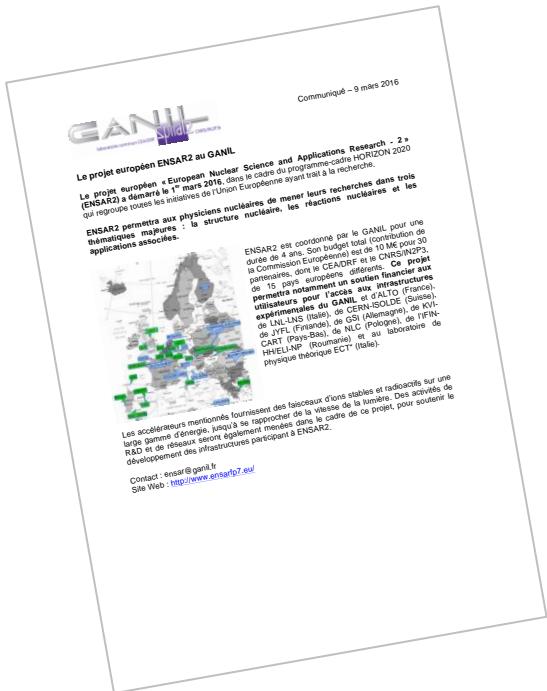
Status of task 4 - medias



Press area on GANIL website with press releases and contacts



2018: dedicated area on the new website



GANIL
laboratoire commun CEA/DRF CNRS/IN2P3

Caen, le 17 novembre 2016

COMMUNIQUÉ DE PRESSE

300 scientifiques à Caen pour le projet SPIRAL2 au GANIL

La 7^e édition de la conférence « GANIL-SPIRAL2 week » aura lieu du 21 au 24 novembre 2016 à Caen. Organisée par le GANIL (Grand accélérateur national d'ions lourds), elle réunit tous les deux ans 300 chercheurs et ingénieurs du monde entier.

Prise de vue dans la salle d'Atmosphère professionnelle de la GANIL SPIRAL2 week à Caen

Cette conférence permet à la communauté scientifique internationale de faire le point sur les avancées techniques et scientifiques et d'échanger sur les perspectives de l'installation SPIRAL2 au GANIL.

Au programme : présentation des installations, programmes de recherche et instrumentation associée, recherche interdisciplinaire, applications, performances techniques de SPIRAL2, programme scientifique du GANIL à l'horizon 2025, présentation d'autres grandes installations internationales.

Les autres équipements du laboratoire (cyclotrons, SPIRAL1, salles d'expériences) feront également l'objet de présentations par les orateurs.

Les participants auront également l'occasion d'échanger avec les industriels qui tiendront des stands tout au long de la conférence. Les entreprises (instrumentation, ingénierie, construction, fourniture de matériaux) proposeront leurs dernières nouveautés aux chercheurs, ingénieurs et techniciens participant à la GANIL-SPIRAL2 week.

Un point presse aura lieu le lundi 21 novembre à 11h au Centre de Congrès de Caen (13 Avenue Albert Sorel, Caen), en présence des responsables de l'organisation de la conférence et du projet SPIRAL2.

Contact presse :
Sandrine Dubromel : sdubromel@ganil.fr - 02 31 45 46 52

Formalisation of the existing GANIL graphic identity



A common framework for tools design



Objective: harmonisation of the communication tools to make GANIL communications more homogeneous

Graphic harmonization between the communication media

REDEFINE GANIL'S GRAPHIC IDENTITY

- Starting point: current printed booklet > Create identity guidelines
- Goal: Explain how to use the logo, colors and fonts > Create a communication easy to identify
- Bring more cohesion and consistency between the different media (printed and online)

02 | UNIVERS TYPOGRAPHIQUE

Afin d'harmoniser les documents, deux typographies ont été sélectionnées.

COMMUNICATION		BUREAUTIQUE & WEB	
Bourgeois est la typographie utilisée pour les différents supports de communication avec les styles de police suivants.		En bureautique et pour le web, la typographie utilisée est Arial, dans toutes ses graisses en capital et bas de casse.	
> Bourgeois Book		> Arial Regular	
ABCDEFIGHJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789		ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789	
> Bourgeois Bold		> Arial Bold	
ABCDEFIGHJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789		ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789	
> Bourgeois Medium Italicque		> Arial Italicque	
ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789		ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789	
> Bourgeois Medium Condensed Italicque		> Arial Bold Italicque	
ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789		ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789	

05 | Charte graphique

03 | UNIVERS CHROMATIQUE

La gamme du GANIL se compose de deux couleurs principales, complétée par des couleurs secondaires qui peuvent être utilisées librement.

COULEURS PRINCIPALES		COULEURS SECONDAIRES	
CMYK: C 93 M 70 J 20 N 15 #302407	RGB: R 32 G 37 B 104 #E0007	CMYK: C 0 M 10 J 100 N 0 #CC007	RGB: R 238 G 145 B 124 #E0807
CMYK: C 22 M 21 J 22 N 0 #CDC0E5	RGB: R 209 G 203 B 228 #CDC0E5	CMYK: C 0 M 0 J 0 N 0 #E0E0E0	RGB: R 100 G 99 B 99 #E0E0E0



GANIL NEWSLETTER

GANIL SPIRAL2 FACILITY

Nuclear Physics
Material Science
Atomic Physics
Applications

HFS EXPERIMENTAL ROOM
DESIR EXPERIMENTAL ROOM
EXPERIMENTAL AREAS
Spiral2 LINAC
GANIL CYCLOTRONS
Spiral2 (CYCLOTRONS + CIME)
High Energy Exotic Beams
(1.2 - 12 MeV/u)
Short lived beams
(SOL T → 10 ms)
COU2 (HFSUO):
(0.3 - 1.0 MeV/u)
CSS1 SME:
Medium energy
(3.7 - 13.7) MeV/u

Poster

USEFUL CREATIVE TOOL TO COORDINATE ALL THE COMMUNICATION

- COLORS** > GANIL's color range is made up with 4 main colors (3 shades of purple / orange)
- TYPOGRAPHY** > 2 fonts have been selected: Bourgeois for Communication media / Arial for Office software and Web design
- Recent examples of media using this identity (New header for the newsletter / Poster showing Spiral2 facility)

WORKSHOP

APRIL 04-05, 2017

PRE-PAC FAZIA DAYS MEETING

Guesthouse | GANIL

BEAM SCHEDULE | RUN 3

NOVEMBER 24 - DECEMBER 03, 2018

EXPERIMENT: E667
124Xe 18/37/39+
4 MeV/A, 6e9 pps

Spokepersons: **C. Schmitt & M. Rejmund**

Experimental room G1

FORUM

FEBRUARY 21, 2018 | 10:30-12:30 AM

PRÉSENTATION DES PROJETS DU RÉEXAMEN DE SÛRETÉ (RXS) DU GANIL

L. Olivier, B. Rannou, M-H. Moscatello, F. Sobrio, M. Jean, X. Hulin

Guesthouse | GANIL

SEMINAR

MARCH 07, 2018 | 03:30 PM

RELATIVISTIC NUCLEAR FIELD THEORY: RECENT DEVELOPMENTS ON PROTON-NEUTRON RESPONSE AND FINITE TEMPERATURE

E. Litvinova

Western Michigan University & National Superconducting Cyclotron Laboratory, Michigan State University

Alpha | GANIL

PHD DEFENSE

FEBRUARY 09, 2018 | 10:00 AM

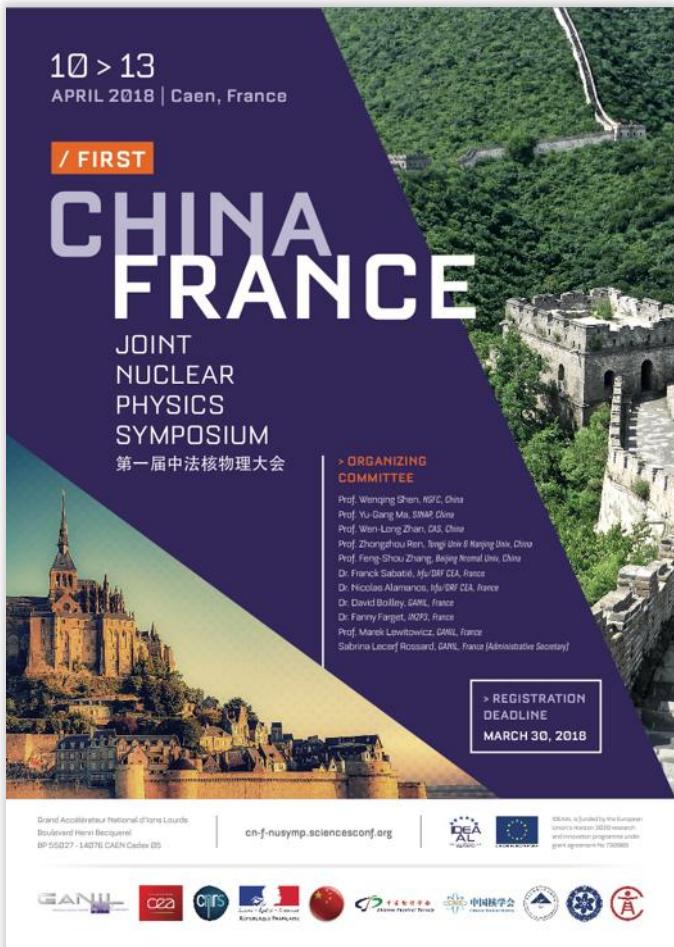
ÉTUDE DE L'ISOSPIN DANS LES COLLISIONS 40,48CA+40,48CA À 35 AMEV

Quentin FABLE

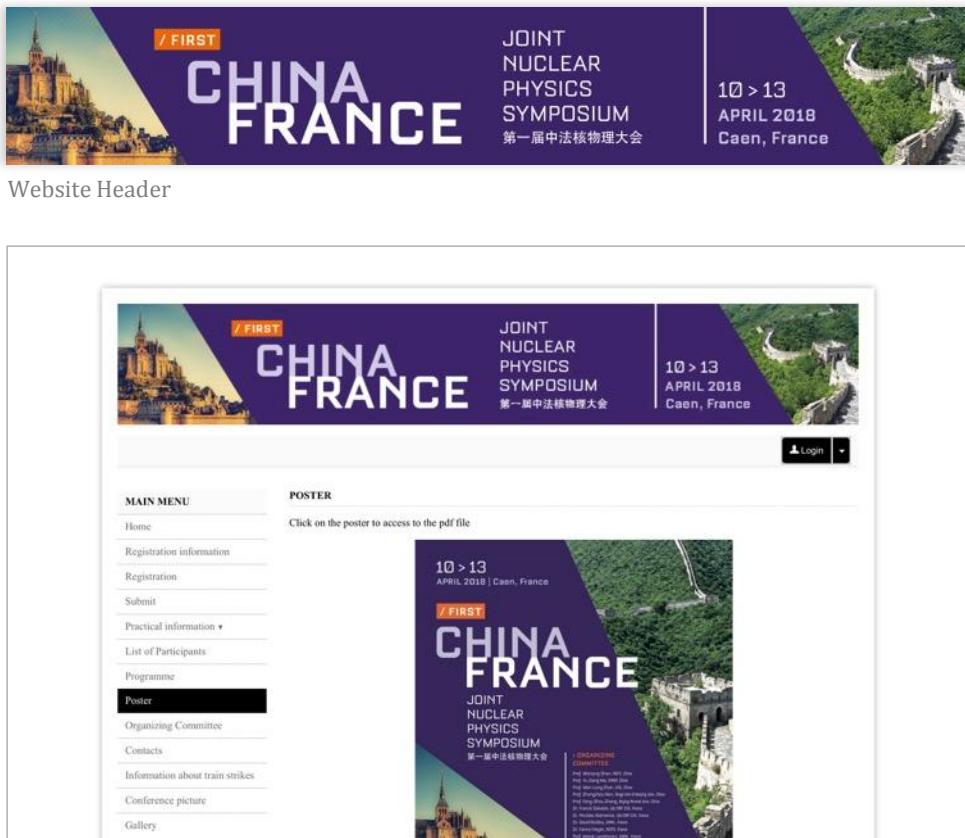
Gilles Iltis room | LPC

BETTER DISSEMINATION OF INFORMATION INSIDE GANIL

- New layout to present information on the screens
- Simple design, a unique way to organize the content for all slides
- New color coding for each category (Workshop, Beam Schedule, Forum, Seminar, Phd Defense)

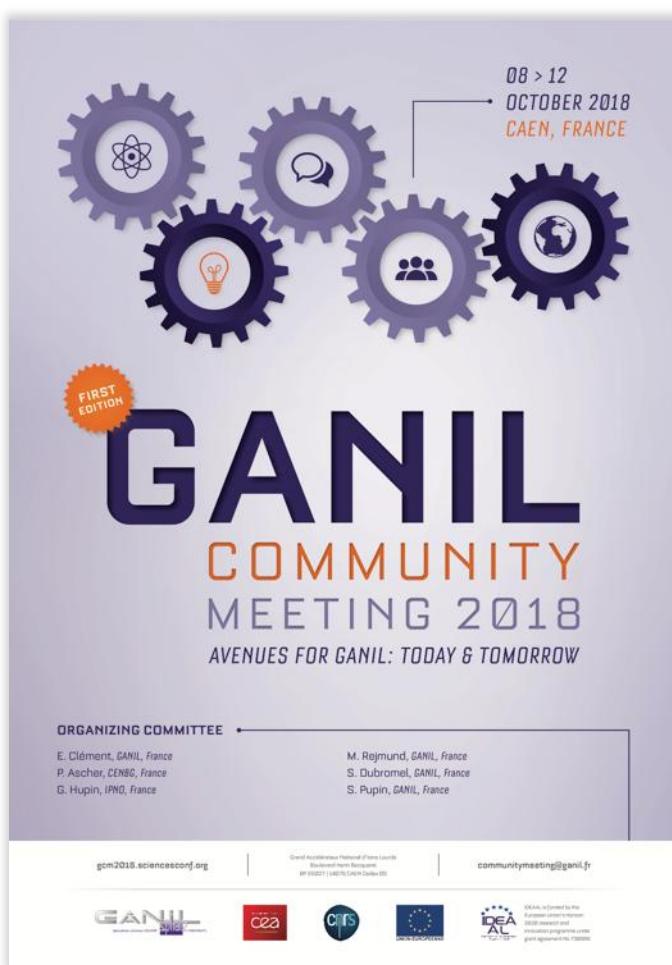


Poster (A3)



PROMOTE INTERNATIONAL EVENTS > First China France Joint Nuclear Physics Symposium

- Creation of printed and online media according to the graphic identity
- Committee request: Illustrate the collaboration between the countries through emblematic places (Mont Saint-Michel / Great Wall of China) > advertise the event with a clear design



Poster (A2)



Website Header

Overview

PROMOTE INTERNATIONAL EVENTS > First Edition of the Ganil Community Meeting

- Create a strong and attractive identity for this particular event / Recognize the Ganil identity
- Main concept to transpose > The meeting is about exchanging ideas & working together to define the future research programs
- Design simple vector elements to show some features of the meeting

► Thank you for
your attention ◀